

ABOUT BLOOM365



MISSION

Prevent abuse BEFORE it starts.



VISION

Safe and healthy relationships for all.



B.H.A.G. 2030

(Big Hairy Audacious Goal)

Educate and activate 10% of youth as peer advocates and adults as trusted allies across the U.S. by the year 2030 to uproot abuse in a generation.



OUR PROMISE

Our name is our promise and our purpose:
Bring Love On Others More 365 Days A Year.

Preventing and responding to teen dating abuse, domestic violence and sexual violence since 2006.

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A CASE FOR SCHOOL-BASED
COORDINATED
COMMUNITY
RESPONSE
TEAMS

THE ELEPHANT IN THE ROOM: PREVENTING TEEN DATING VIOLENCE IN SCHOOL BASED SETTINGS

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SUMMARY

Domestic violence is not just an adult problem. An estimated 1.5 million high school students in the United States report physical abuse by a dating partner every year (Kann et al, 2015). Teen dating violence prevention education and wrap around support services for young victims, bystanders and perpetrators are urgently needed in every school community across Arizona. Between 2008 and 2018 there were 1,192 domestic violence related deaths in Arizona. Of these tragedies, 167 of the victims were under the age of 18 and 60 of the victims, under the age of 24, were killed by a current or former intimate partner (ACESDV, 2018). At the time of death, the youngest of these dating violence homicide victims Iva Rae Herman (Age 15), May Kieu (Age 15), and Ana Greer (Age 16) did not have access to education, outreach and direct victim services in their high schools.

The 2018 Arizona Criminal Justice Commission Arizona Youth Survey results further demonstrate the problem of interpersonal violence related crime across the state: 48.9% of youth reported seeing someone punched, kicked, choked, or beaten up in the past 12 months and 19.2 % of youth reported having been punched, kicked, choked, or beaten up in the past 12 months. Moreover, teens are reluctant to seek help for issues related to interpersonal violence because of factors including shame, fear and embarrassment (Moore, et al, 2015).

The problem is in plain sight. It's the elephant in the room... unrecognized, undiscussed, unaddressed. There are simply too many instances of teen dating violence Arizona. Yet, teen dating violence prevention and healthy relationship education is not mandated in Arizona schools. Arizona Revised Statute §15-712.01 allows school districts to incorporate dating abuse information that is age appropriate into the school district's existing health curriculum for pupils in grades seven through twelve, but does not mandate it.

Comprehensive preventative education, peer to peer advocacy and early interventions mandated in school districts across the state will help to increase student safety and most importantly save lives.



THE ELEPHANT IN THE ROOM: PREVENTING TEEN DATING VIOLENCE IN SCHOOL BASED SETTINGS

SOLUTIONS

ONCE AND DONE PRESENTATIONS ARE NOT PREVENTION.

A once and done school assembly or guest speaking engagement is insufficient for preventing and responding to teen dating violence. In order to change teen dating violence behaviors, education must be youth-centered, delivered over the course of multi-doses, and interactive so that students find the message to be relevant, are exposed to the message repeatedly, and have an opportunity to practice and incorporate the message (Nation et al, 2003).

Recommendation

A more effective approach is to implement comprehensive healthy relationship education and teen dating violence prevention and response protocols in K-12 schools. This starts with forming a Coordinated Community Response Team to reframe school policies on abuse and violence from reactive to proactive, which includes mandating research-based, multi-dose healthy relationship curricula; engaging students as peer to peer advocates; training staff as trusted adult allies who know how to recognize and respond to victimization; and building an inclusive and supportive culture for students who experience, witness or perpetrate teen dating violence. This approach will promote safe and healthy relationships, while building a culture where students and school staff create an environment where respect, empathy and nonviolent relationships are taught, modeled and reinforced.

MOST STUDENTS IMPACTED BY TEEN DATING VIOLENCE DO NOT SEEK HELP FROM SCHOOL STAFF.

Teens won't access services they do not trust. Most teen victims do not seek help for reasons including stigma, wanting to maintain privacy, lack of knowledge about resources, fear of getting in trouble and not recognizing violent acts as worthy of intervention (Ashley & Foshee, 2005). A study on help-seeking among teen victims funded by the National Institute of Justice indicated that only 9% of teens sought formal help (teachers, counselors, case workers, police) after their victimization experience and most preferred to seek help from friends (Lachman et al, 2019).

Recommendation

Given that few teens seek formal help from adults and most commonly seek help from their friends, training students as peer advocates who maintain peer support networks in their high schools is a solution for creating safe spaces for young victims to seek help. Schools can play a major role in preventing teen dating violence by establishing policies and standards that allow for the training of students as peer advocates who work together and with the trusted adult allies on campus to raise awareness, refer students to help, and establish social norms that are intolerant of violence. Peer-to-peer awareness and support is a potential solution for preventing and responding to teen dating violence among teens at school.

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TEENS AT RISK FOR PERPETRATING VIOLENCE OFTEN SLIP THROUGH THE CRACKS AT SCHOOL.

Teens who perpetrate dating violence are often the last to seek help due to fear of getting in trouble, lack of knowledge on where/how to get help, fear of losing friends, etc. (Lachman et al, 2019).

Protective factors that reduce the likelihood a young person will become violent include: coping skills, positive school experiences, self-esteem, and supportive relationships with peers and adults (CDC, 2020). Conversely, the risk factors which increase the likelihood a young person will become violent are: poor coping skills/self-esteem, belief in rigid gender roles, suicide ideation, use of violent media, acceptance of violence, no parental support, hostility toward girls or LGBTQ peers, prior victimization/perpetration/bullying (CDC, 2020).

Recommendation

School districts can play an essential role in alleviating help-seeking barriers, reducing risk factors and creating protective environments for students by establishing Coordinated Community Response Teams (CCRT). A CCRT is a cross disciplinary team comprised of:

- school personnel (teachers, coaches, nurses, administrators, counselors, etc.)
- student advocates
- school resource officers
- parents/caregivers
- victim advocates
- clinical service providers

who come together to provide an inter-agency, coordinated response to teen dating violence prevention. CCRT members are trained to assess risk, provide unbiased support and connect at risk students to trauma informed interventions. Through communication, collaboration and identification of students who are most at risk for perpetrating violence the CCRT ensures no young person “slips through the cracks.”

KEY BENEFITS

The public health approach to teen dating violence focuses on preventing or reducing a person’s risk of committing violence, as preventing perpetration before it starts has the greatest potential to reduce population rates of violence (Manganello, 2008). This involves increasing help-seeking behaviors among youth victims and perpetrators of teen dating violence (Ashley & Foshee, 2005).

The recommended solutions have the potential to increase safety and reduce the risk of teen dating violence injuries, social and emotional harms, and deaths among students.



THE ELEPHANT IN THE ROOM: PREVENTING TEEN DATING VIOLENCE IN SCHOOL BASED SETTINGS

CONCLUSION

Schools provide the opportunity to implement comprehensive education to reach large numbers of youth for extended amounts of time, as well as provide the infrastructure to offer students wrap-around services through direct access to trained helping professionals. Through school-based Coordinated Community Response Teams (CCRT's), comprehensive education, peer to peer support and early interventions for students at risk for perpetrating violence, resources, programs and services outlined in this toolkit are promising practices to reduce the consequences and long-term harms associated with unaddressed and untreated teen dating violence across Arizona and the U.S.

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SCHOOL-BASED COORDINATED COMMUNITY RESPONSE TEAM (CCRT)



Coordinated Community Responses (CCRs) have been recognized as a best practice in reducing domestic violence since the Violence Against Women Act was enacted over 20 years ago.

SCHOOL-BASED COORDINATED COMMUNITY RESPONSE TEAM

WHAT IS A COORDINATED COMMUNITY RESPONSE TEAM (CCRT)?

Coordinated Community Response Teams (CCRT) consist of a multi-disciplinary team of school personnel and community stakeholders. CCRT members include youth, school staff, coaches, school nurses, school counselors, SROs, behavioral health providers, culturally specific providers, parents/caregivers and other members of the community who interact with youth on a regular basis. BLOOM365's CCRT's include teen Lead Peer Advocates who are trained to provide their unique insight on interpersonal violence among peers. A CCRT meets and communicates regularly to prevent and respond to youth interpersonal violence.

Build Your Coordinated Community Response Team (CCRT)

SCHOOL STAFF

Administration

Position	Name	Phone	Email

Health Providers – School Nurse, Social Worker, Counselors

Position	Name	Phone	Email

Teaching Staff

Position	Name	Phone	Email

Athletic Department Staff

Position	Name	Phone	Email

Student Advocates

Position	Name	Phone	Email

Other

Position	Name	Phone	Email

COMMUNITY PARTNERS**Youth Serving Agencies**

Agency/Org	Location	Name	Phone	Email

Behavioral Health Providers

Agency/Org	Location	Name	Phone	Email

School Resource Officers

Agency/Org	Location	Name	Phone	Email

Hospital/Health Care Providers

Agency/Org	Location	Name	Phone	Email

Communities of Faith/Churches

Agency/Org	Location	Name	Phone	Email

Recreational Sports

Agency/Org	Location	Name	Phone	Email

Parents/Guardians/PTO

Agency/Org	Location	Name	Phone	Email

COORDINATED COMMUNITY RESPONSE TEAM PLANNING & DEVELOPMENT CHART

Which school personnel need to be on your CCRT team?
Add their name and title/position to the planning chart.





RECOGNIZE
RESPOND
REFRAME

Trusted Adult Ally Training



TRUSTED ADULT ALLY TRAINING

Youth Interpersonal Violence
Prevention & Response



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hello@bloom365.org

bloom365.org





When adults know how to best recognize and respond to teen dating abuse, sexual assault and domestic violence, young people who have experienced, witnessed or perpetrated victimization are much more likely to access resources to improve safety, healing and well-being.

3 R's

Trusted Adult Ally Training

Not every student has the benefit of caring friendships, healthy relationships, access to an adult ally, or a stable and happy home. But, every student deserves and needs a "trusted adult" in their lives, especially when they are going through interpersonal violence (bullying, dating abuse, sexual violence, domestic violence, gender-based violence, harassment, cyber abuse, and stalking).

TRAINING INCLUDES A TRUSTED ADULT ALLY TOOLKIT



Professional Development Training for:

- Teachers/Student Support Staff
- Parents/Caregivers
- Youth Service Providers
- School Resource Officers
- Supervisors
- Coaches
- Advocates
- Any adult who interacts with youth

What You'll Learn



Trusted Adult Ally Training

Plus, you'll gain tips, tools and resources to:

- offer practical support to young people
- become a better listener and ally
- screen and intervene early and often
- connect young people to help and peer support

How to **RECOGNIZE** the red flags, risk factors and root causes associated with youth interpersonal violence.

How appropriately **RESPOND** to disclosures of youth IPV victimization using the L.E.V.E.L. method:

- Listen: Practice active listening skills
- Empathize: Role play what to say v. what not to say
- Validate: Differentiate victim blaming from non-victim blaming responses
- Encourage: Help-seeking to promote self-advocacy and empowerment
- Link to Resources: Know where/how to make relevant referrals and how to navigate complex and potentially dangerous situations

Strategies and conversations to **REFRAME** prevention policies, practices and actions from reactive to proactive to uproot abuse in a generation.

Visit bloom365.org for upcoming training dates, or contact us to schedule the 3 R's TAA training for your staff/team of 10 or more.



TRUSTED ADULT ALLY

A Trusted Adult Ally is an adult who young people see as **approachable, supportive and available** to listen or answer questions without judgment or bias.

ARE YOU

blooming or wilting?

Learn more at

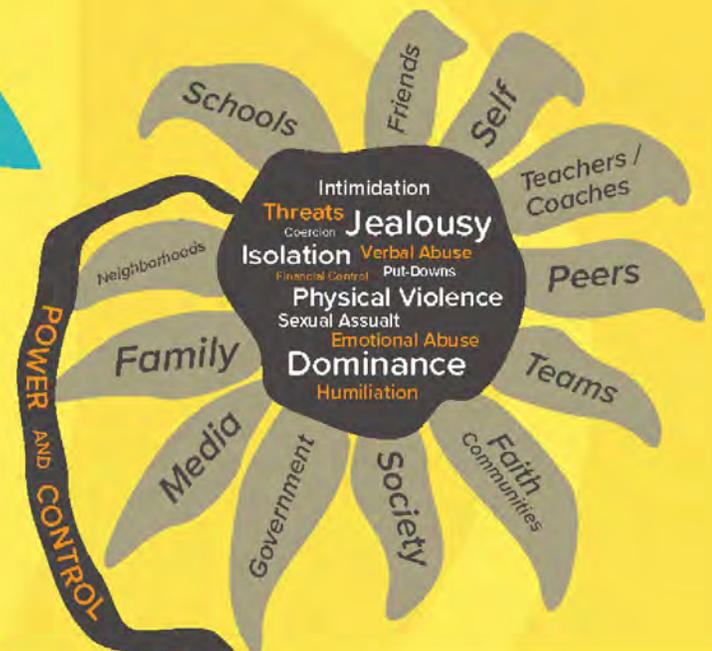
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The **Blooming Relationship**™

Everyone is
Part of the
Solution

Root Cause
Prevention
is the Cure



The Relationship
Wilting
by Power and
Control

Empathy
Self-Esteem
Positive
Peer Relationships

Trusted
Adult Allies

Social Change
Choice
Positive
Taught Behavior

Unhealthy
Gender Norms
Social Acceptance
Choice
Insecurity
Maltreatment
as a Child
Taught
Abusive Behavior

UPROOT ABUSE IN A GENERATION. CULTIVATE EMPATHY, RESPECT, CONSENT.

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**BRING LOVE
ON OTHERS MORE**

365 DAYS A YEAR

¿ESTAS TU

Floreciendo o Marchitando?

Aprende mas en
bloom365.org



La Relación Floreciente™

Cada persona es parte de la **solución**

Causa primordial **prevención** es la curación



La Relación se Marchita por el poder y el control

Empatía
Autoestima
Aliados adultos de confianza
Relaciones positivas con los compañeros

Cambio social
Elección
Enseñanza de conducta positivas

Normas de genero dañinas
Inseguridad
Maltrato de niñez

Aceptación social
Elección
Enseñanza de conducta abusivas

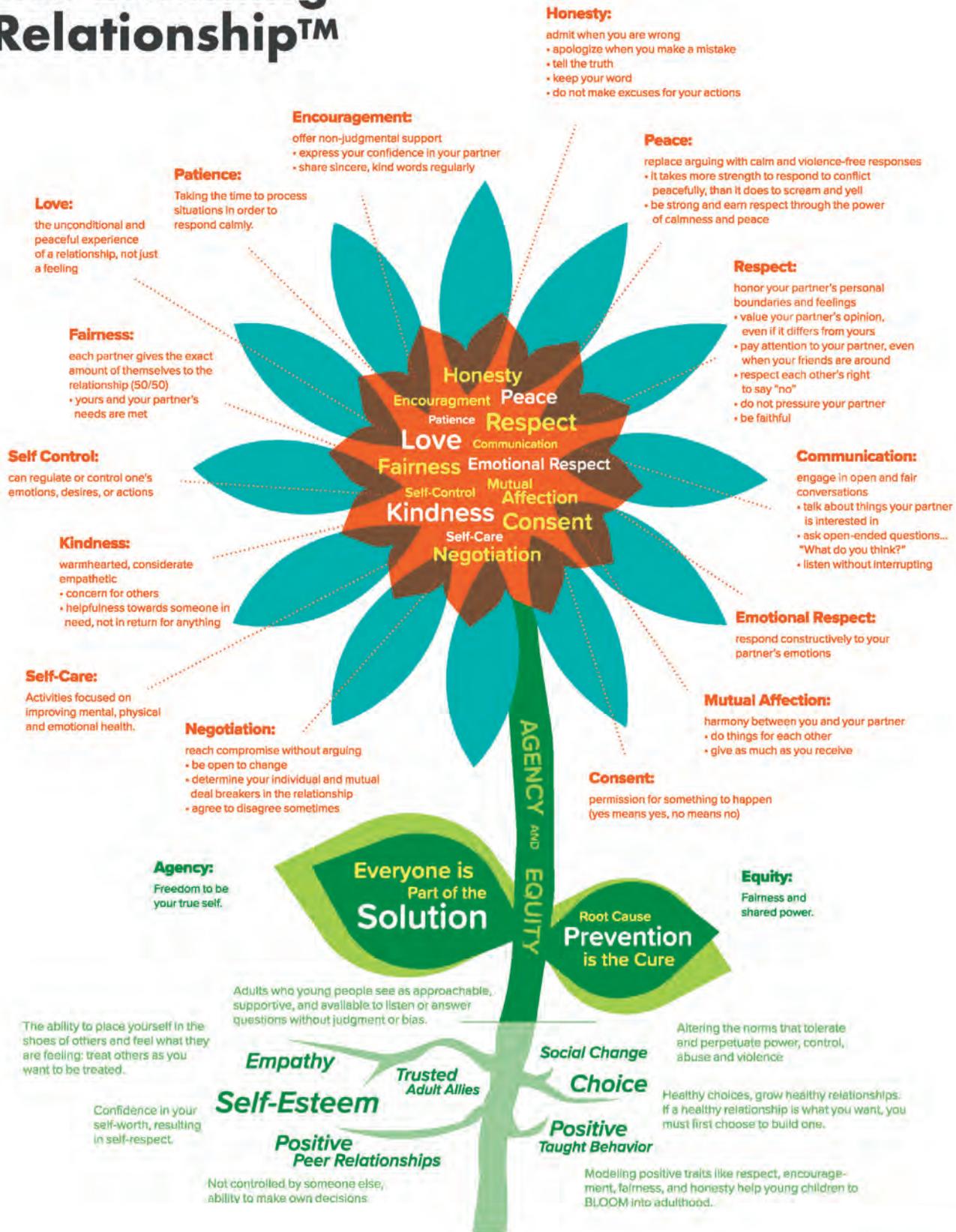
DESARRAIGAR EL ABUSO EN UNA GENERACIÓN. CULTIVAR EMPATÍA, RESPETO, CONSENTIMIENTO.

UprootAbuse
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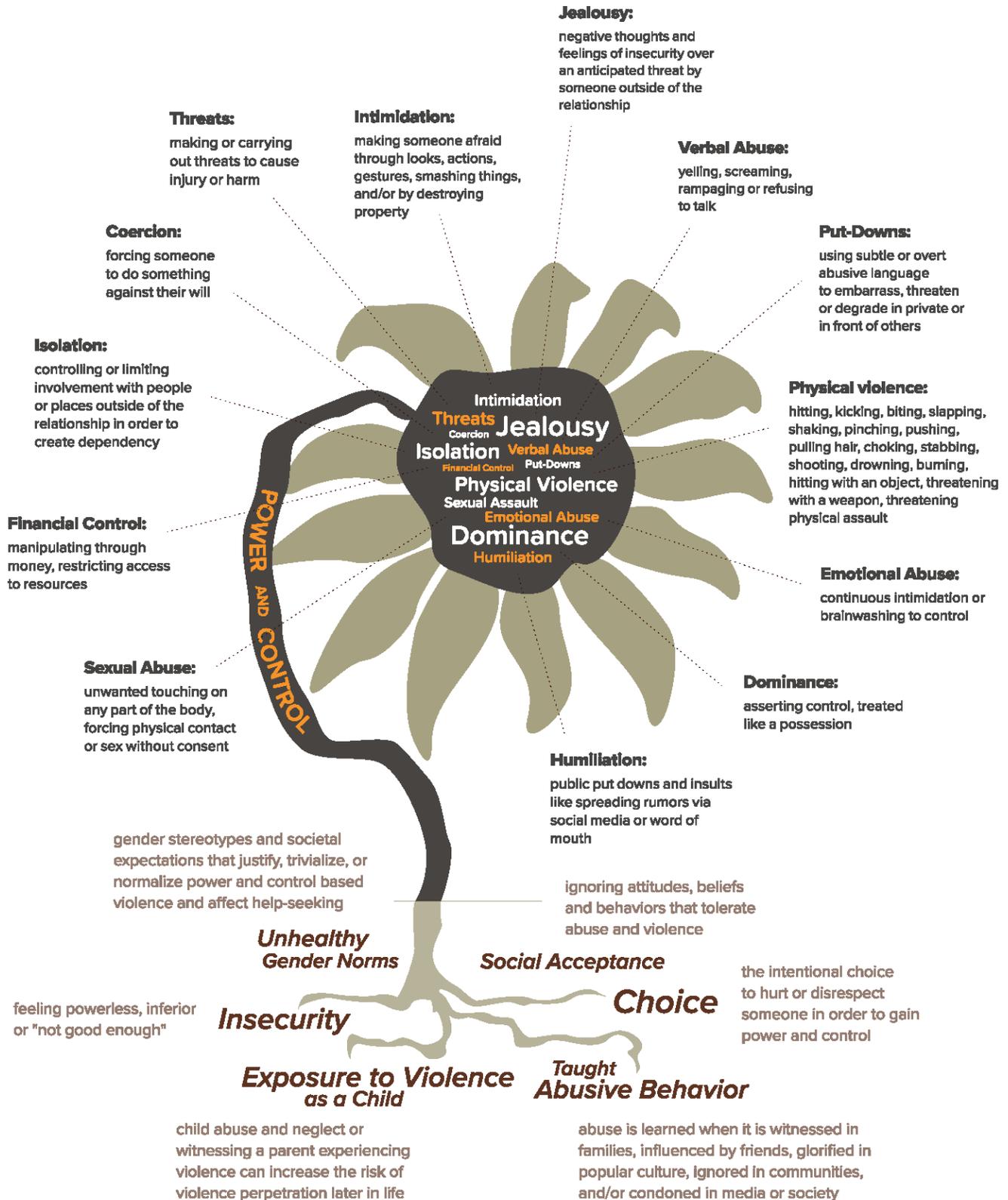
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BRING LOVE ON OTHERS MORE
365 DAYS A YEAR

The Blooming Relationship™



The Relationship Wilting by Power & Control





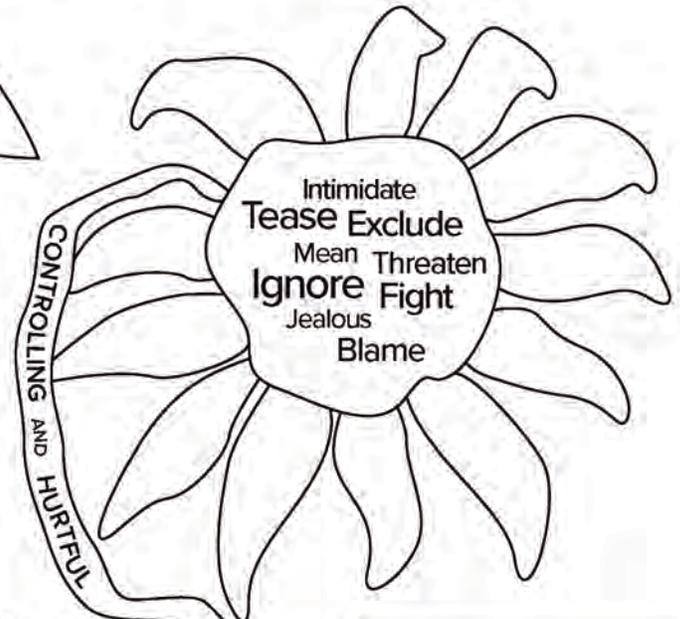
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Learn more at
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Blooming



Wilting

Choice

Self-Esteem

Empathy

Positive Peer Relationships

Choice

Caring Adults

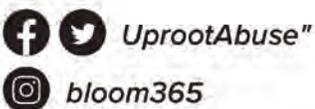
Feeling Insecure

Feeling Unsafe

Feeling Left Out

Choice

UPROOT ABUSE IN A GENERATION. CULTIVATE EMPATHY, RESPECT, CONSENT.



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**BRING LOVE
ON OTHERS MORE**

365 DAYS A YEAR